

Fall Into Health

Senior Wellness Fair

Friday, October 25

Exhibit Hall: 9:00am – 1:00pm

Presented by: Gwinnett County Parks & Recreation

Wellness Presentations • Health Screenings • Entertainment
Active Fitness Demos • Cooking Demos • Exhibitors • Lunch for Purchase

EXHIBITOR PACKAGES

Electricity \$10/additional

Wi-Fi Not Available

Nonprofit/ Health Industry Exhibitor - \$50

Gwinnett Council for Seniors Patron - \$50 *(Paid by Council)*

Commercial Exhibitor - \$100

- Organization's name listed on the event program
- 8' x 8' draped booth space, one 3' x 6' uncovered table, and two chairs
- Give away items and/or promo material for attendee swag bags

Event Sponsor - \$500 *(Most exposure & premium exhibit hall location!)*

- Organization Logo on event media including: program, flyers, vinyl banners, e-flyers, social media/website promotions and e-newsletters
Logo needs to be high-resolution JPEG, PNG or EPS
- 10' x 10' draped booth space, one 3' x 6' uncovered table, and two chairs
- Give away items and/or promo material for attendee swag bags

Bethesda Park Senior Center

225 Bethesda Church Road, Lawrenceville
GwinnettParks.com • 678.277.0179

**Please note this is the event address not the mailing address*



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Exhibitor Application Form

Exhibitor Benefits:

- To encourage exhibitors and attendee interaction, a punch card will be given to attendees.
- Attendee contact information will be shared exclusively to our exhibitors after the event.
- Exhibitors have the opportunity to have a lasting impression by providing promotional give away material for attendee goody bags. Items must be delivered to the facility by **Friday, October 18**.
- Exhibitors will be provided a media kit to include: printed flyers, posters to display, and e-flyers.
- Admission is free for attendees and they will receive a free swag bag!
- Event Sponsor logos featured in the event program. Sponsor logos (high resolution .jpeg or eps format) must be emailed to Amanda Muth at Amanda.Muth@gwinnettcountry.com by **Friday, September 27**.

Event Promotions:

- Advertising on the Live Healthy Gwinnett and Gwinnett Parks Foundation Facebook page. Exhibitors are encouraged to share the event posts!
- Advertising via press release, web banner on GwinnettParks.com and ads in Gwinnett LIFE park program guide and OneSTOP program guide.
- Vinyl Banners, flyers, yard signs, and posters at park and exhibitor locations
- Web Banners on Gwinnett County Parks & Recreation, Gwinnett Daily Post and Atlanta Parent websites
- Distribution of e-flyers and a listing on the online calendar at GwinnettCounty.com

Organization: _____ Contact Person: _____

Email: _____ Phone: _____

Mailing Address: _____

Description of items to be displayed: _____

Exhibitor Set-up: 7:30am to 8:45am (*breakdown after 1:00pm*)

- Choose Exhibitor Type:**
- Sponsor (\$500); *Location in the Exhibit Hall*
 - Exhibitor (\$100)
 - Nonprofit/Health Industry Exhibitor (\$50)
 - Gwinnett Council for Seniors Patron (\$50 paid by Council)

Booth electricity? Additional \$10/booth Yes No

Send Completed Application, and Waiver:

Email: Amanda.Muth@gwinnettcountry.com (*attach logo, if sponsoring*)

Mail: Gwinnett County Parks & Recreation
Attn. Bethesda Park Senior Center
75 Langley Drive, Lawrenceville, GA 30046



Waiver for Fall Into Health Exhibitor Participants

In consideration of accepting this entry, I hereby, for myself, executors, and administrators, wavier and release any and all rights and claims for damages I may have against Gwinnett County Parks and Recreation and its representatives and successors, and will not assign any and all injuries suffered by myself or my child at any activity sponsored by these groups. Gwinnett County Parks & Recreation reserves the right to photograph and videotape all its activities, events, classes, programs and facilities for promotional purposes.

1. Each **exhibitor** will be provided one 8'x8' draped booth space, one 3' x 6' uncovered, rectangular table, and two chairs.
2. Each **sponsor** will be provided one 10'x10' draped booth space, one 3' x 6' uncovered, rectangular table and two chairs.
3. One exhibitor booth per business, company, or organization.
4. Exhibitors will be provided color event posters and/or flyers promoting the event to be displayed at their business and to be available to their patrons.
5. Exhibitors may pull close to the front entrance only while unloading. Exhibitor vehicles must be parked in the baseball or soccer parking lots as soon as unloading is complete. Vehicles must be moved prior to set-up.
6. Exhibitors set up must be complete by 8:45am. Exhibitor set-up will be between 7:30am and 8:45am.
7. Exhibitors must stay during expo hours, 9:00am to 1:00pm and must not break down prior to 1:00pm.
8. Exhibitors are required to attractively decorate display table, cover the tabletop with tablecloths, and store all boxes, crates and carts out of sight.
9. Exhibitors are encouraged to actively engage with attendees, offer samples, or provide mini-demos, but may not sell, solicit, or distribute information in the walkways or otherwise obstruct the flow of traffic.
10. Exhibitors must not sell and/or display additional items and/or services other than those specified.
11. Exhibitors may only have minors at their assigned booth space if they are age 15 or up and are actively assisting with the marketing/exhibit efforts. This is not negotiable.
12. Gwinnett County Parks and Recreation does not guarantee sales, commission, customers, or guests at any of our events.
13. The registration/event fee is nonrefundable. If an emergency cancellation is required, requests must be submitted in writing at least seven days prior to the event.

Exhibitors must provide their own materials. Gwinnett County Parks and Recreation will not provide copies, additional table cloths, extension cords, surge protectors, or any other materials. Gwinnett County Parks and Recreation does not allow alcohol related products, products that advertise drugs or may be used in conjunction with an illegal substance to be displayed.

Your signature indicated you understand and agree to abide by the above guidelines. Please make a copy for your records.

Signature: _____ Date: _____

Print Name: _____

Send signed Waiver with the Exhibitor Application Form and Logo (if sponsoring).

